



www.Fox8.com

**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

# CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
575380 /	09819521
<u>Product</u>	
<b>OBAMA SKED C</b>	
<u>Contract Dates</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	1781
<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/17/12 / 09/17/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WJW	Alexandra Bradley
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8020	95
<u>Product Code</u>	
	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Totals</u>	
											<u>Spots</u>	<u>Amount</u>
N 1 8	09/25/12	10/01/12	M-F 530a-6a		530a-6a		:30			NM	1	\$1,100.00
FOX 8 NEWS AT 530A												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/25/12	10/01/12	MTWTF--						1	\$1,100.00			
N 2 8	09/25/12	10/01/12	M-F 6a-8a		6a-8a Rotator		:30			NM	1	\$1,900.00
FOX8 NEWS AT 7A												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/25/12	10/01/12	MTWTF--						1	\$1,900.00			
N 3 8	09/25/12	10/01/12	M-F 430a-5a News		430a-5a		:30			NM	1	\$350.00
FOX 8 NEWS AT 430A												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/25/12	10/01/12	MTWTF--						1	\$350.00			
N 4 8	09/25/12	10/01/12	M-F 10a-11a		10a-11a		:30			NM	1	\$550.00
NEW DAY CLEVELAND												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/25/12	10/01/12	MTWTF--						1	\$550.00			
N 5 8	09/25/12	10/01/12	M-F 11a-12p		11a-12p		:30			NM	2	\$700.00
JUDGE JOE												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/25/12	10/01/12	MTWTF--						2	\$350.00			
N 6 8	09/25/12	10/01/12	M-F 12p-1p Noon News		12p-1p Noon News		:30			NM	1	\$900.00
FOX 8 NEWS AT NOON												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/25/12	10/01/12	MTWTF--						1	\$900.00			
N 7 8	09/25/12	10/01/12	M-F 1p-2p		1p-2p		:30			NM	2	\$700.00
JEFF PROBST												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/25/12	10/01/12	MTWTF--						2	\$350.00			
N 8 8	09/25/12	10/01/12	M-F 2p-3p		2p-3p		:30			NM	1	\$450.00
STEVE HARVEY												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/25/12	10/01/12	MTWTF--						1	\$450.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

Contract / Revision 575380 /	Alt Order # 09819521	
Contract Dates 09/25/12 - 10/01/12	Product OBAMA SKED C	Estimate # 1781
Advertiser <b>Obama/D/President</b>		Original Date / Revision 09/17/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<b>Totals</b>	
										Type	Spots
N 9 8	09/25/12	10/01/12	M-F 2p-3p		2p-3p		:30			NM	2 \$900.00
RICKI LAKE											
Start Date	End Date	Weekdays									
Week: 09/25/12	10/01/12	MTWTF--						2	\$450.00		
N 10 8	09/25/12	10/01/12	M-F 2p-3p		2p-3p		:30			NM	1 \$450.00
RICKI LAKE											
Start Date	End Date	Weekdays									
Week: 09/25/12	10/01/12	MTWTF--						1	\$450.00		
N 11 8	09/25/12	10/01/12	M-F 3p-4p		3p-4p		:30			NM	2 \$900.00
RICKI LAKE											
Start Date	End Date	Weekdays									
Week: 09/25/12	10/01/12	MTWTF--						2	\$450.00		
N 12 8	09/25/12	10/01/12	M-F 4p-5p		4p-5p		:30			NM	3 \$3,000.00
JUDGE JUDY/JUDGE JUDY											
Start Date	End Date	Weekdays									
Week: 09/25/12	10/01/12	MTWTF--						3	\$1,000.00		
N 13 8	09/25/12	10/01/12	M-F 5p-6p News		5p-6p News		:30			NM	1 \$2,000.00
FOX8 NEWS AT 530P											
Start Date	End Date	Weekdays									
Week: 09/25/12	10/01/12	MTWTF--						1	\$2,000.00		
N 14 8	09/25/12	10/01/12	M-F 6p-7p News		6p-7p News		:30			NM	1 \$2,200.00
FOX8 NEWS AT 630P											
Start Date	End Date	Weekdays									
Week: 09/25/12	10/01/12	MTWTF--						1	\$2,200.00		
N 15 8	09/25/12	10/01/12	M-F 730-8p		730p-8p		:30			NM	3 \$6,000.00
BIG BANG THEORY											
Start Date	End Date	Weekdays									
Week: 09/25/12	10/01/12	MTWTF--						3	\$2,000.00		
N 16 8	09/26/12	09/26/12	The X Factor		The X Factor		:30			NM	1 \$10,000.00
X FACTOR											
Start Date	End Date	Weekdays									
Week: 09/24/12	09/30/12	--W----						1	\$10,000.00		
N 17 8	09/27/12	09/27/12	The X Factor		The X Factor		:30			NM	1 \$10,000.00
X-FACTOR											
Start Date	End Date	Weekdays									
Week: 09/24/12	09/30/12	---T---						1	\$10,000.00		
N 18 8	09/25/12	10/01/12	Late News Rotator		10p-11p Rotator		:30			NM	1 \$2,600.00
FOX8 NEWS AT 1030P											
Start Date	End Date	Weekdays									
Week: 09/25/12	10/01/12	MTWTFSS						1	\$2,600.00		
N 19 8	09/25/12	10/01/12	M-F 11p-1130p		11p-1130p		:30			NM	2 \$2,000.00
BIG BANG THEORY											
Start Date	End Date	Weekdays									
Week: 09/25/12	10/01/12	MTWT---						2	\$1,000.00		

Totals

28 \$46,700.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	19	\$37,850.00	\$32,172.50
10/01/12 -10/01/12	9	\$8,850.00	\$7,522.50
<b>Totals</b>	<b>28</b>	<b>\$46,700.00</b>	<b>\$39,695.00</b>

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Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	OBAMA SKED C	1781
Advertiser		Original Date / Revision
Obama/D/President		09/17/12 / 09/17/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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**RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR POLITICAL OFFICE**  
**Millennium Sales and Marketing-Washington, DC**

**Station:** \_\_\_\_\_

**Date of Request:** 1/17/12      **Time:** 3p

**Candidate:** BARACK OBAMA

**Office Sought:** PRESIDENT OF THE UNITED STATES

**Campaign:** OBAMA FOR AMERICA

**Address:** P.O. Box 803638

**City:** CHICAGO    **State:** IL    **Zip:** 60680

**Officer Name:** MARTIN NESBIT

**Title:** TREASURER

**Phone:** 312-698-367

**Inquiry Made By:** DANIEL JESTER

**Of:** GMMB

**On Behalf Of:** \_\_\_\_\_

<b>Candidate</b>	<b>Manager</b>	<b>Committee</b>	<b>Agency</b>
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**Check:**  **X**

**Request Received By:** \_\_\_\_\_

**RATES**

**Millennium Sales & Marketing-DC**

**Information Requested:** \_\_\_\_\_

**POLITICAL RATES**

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# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Daniel Jester

being/on behalf of: Barack Obama, a legally

qualified candidate of the Democratic political

party for the office of: President of the United States

in the Primary & General

election to be held on: Various dates

I hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

I Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean /Renewable Energy  
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

1/18/2012  
Date

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

## CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, James A. Messina

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

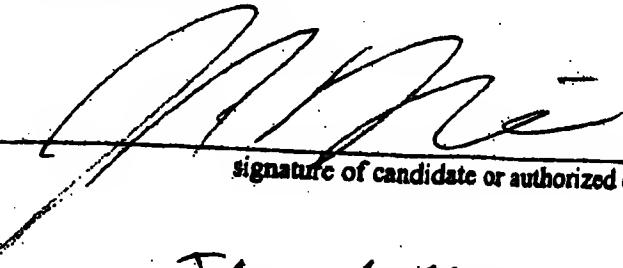
does       does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

James A. Messina  
printed name

1/18/2012  
date



REC'D 48

Check Date:	09/21/2012	Vendor:	0001013515	WJW-TV	Check No.	112766
Project Name:	Obama for America 2012 Media			Flight Dates:	9/25/2012 thru 10/1/2012	
Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount	
0019274909251001	09/21/2012	00192749	48,365.00	0.00	48,365.00	

M      # 575380  
Copied

Totals	\$48,365.00	\$0.00	\$48,365.00
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+gmmmb cause the effect	Washington Harbour 3050 K Street, NW, Suite 100 Washington, DC 20007 202.338.8700	JPMORGAN CHASE BANK, N.A. Syracuse, NY 50-937/213	112766
Pay	Date <input type="text" value="09/21/2012"/> Pay Amount <input type="text" value="\$48,365.00***"/>		
To The Order Of	WJW-TV 5800 South Marginal Road Cleveland, OH 44113		
		 Wallace W. Best Raymon V. Olson	
Authorized Signature			

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